

DD / S R E G I S T R Y
F I L E *Medical*

Executive Director-Comptroller

Bill:

Perhaps you would raise this matter with the Director during one of your daily meetings. I recommend approval.

/s/ Robert S. Wattles
Robert S. Wattles

17 JUL 1972

EO-DD/S:LDP:es (17 July 72)

Distribution:

Orig - Adse w/orig of att (DD/S 72-2786)

1 - DD/S subject w/cy of att

1 - DD/S chrono

DD/S 72-2786: Memo dtd 14 July 72 to A-DD/S fm D/MS, subj: Showing of Agency's Drug Abuse Exhibit at Professional Meetings

ADMINISTRATIVE INTERNAL USE ONLY

BB1S 72-2786

14 JUL 1972

MEMORANDUM FOR: Acting Deputy Director for Support

SUBJECT : Showing of Agency's Drug Abuse Exhibit
at Professional Meetings

REFERENCE : My memorandum dated 30 June 1972, Subject:
Report on the Agency Drug Abuse Exhibit
at the American Medical Association
Convention

1. It is recommended that the Office of Medical Services show the Agency's Drug Abuse Exhibit at:

a. The Scientific Assembly of the American Academy of Family Physicians, New York, 25-28 September 1972, and

b. The Clinical Convention of the American Medical Association, Cincinnati, 26-29 November 1972.

Copies of invitations for these showings are attached.

2. As indicated in referent report, we have received numerous invitations from professional groups for showings following award of the Billings Gold Medal at the recent AMA Convention in San Francisco. We obviously cannot accept all these invitations and have therefore given careful consideration toward the best selectivity. The above two meetings have been selected as the most appropriate and the best investment of the manpower that these showings require. The recommendation has been discussed with the Director of Logistics who concurs.

SIGNED

JOHN R. TIETJEN M.D.

JOHN R. TIETJEN, M. D.
Director of Medical Services

Attachments

cc: D/L (w/o atts)

ADMINISTRATIVE INTERNAL USE ONLY

ROUTING AND RECORD SHEET

SUBJECT: (Optional)

Showing of Agency's Drug Abuse Exhibit at Professional Meetings

FROM: Director of Medical Services
1D-4061 Headquarters

EXTENSION

NO.

DATE

14 July 1972

STAT

TO: (Officer designation, room number, and building)

DATE

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

RECEIVED

FORWARDED

1. Acting Deputy Director
for Support
7D-24 Headquarters

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10.

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15.

TRANSMITTAL SLIP

DATE

17 July 1972

TO: Mr. Wattles

ROOM NO.

BUILDING

REMARKS:

Recommend your signature.

LDP

FROM:

ROOM NO.

BUILDING

EXTENSION

FORM NO. 241
1 FEB 55

REPLACES FORM 36-8
WHICH MAY BE USED.

(47)

DD / S R E C I S T R Y
FILE Medical

Executive Director-Comptroller
7D59 HQS

Mr. Helms, General Walters and you may find this report and its attachments quite interesting. We are looking into your suggestion that the display be set up in the entrance hall corridor both to publicize the award and to tie in with the Drug Seminar Program. We are also considering an Employee Bulletin on the AMA award.

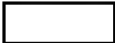
STAT



John W. Coffey

3 JUL 1972

STAT

Deputy Director for Support 7D26 HQS 

DD/S:JWC:maq (3 Jul 72)

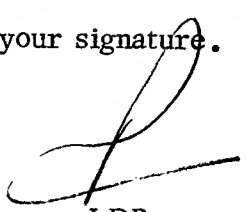
Distribution:

Orig - ExDir w/O DD/S 72-2611

1 - DD/S Subject w/ccy DD/S 72-2611

1 - DD/S Chrono

DD/S 72-2611: Memo dtd 30 June 72 for DD/S fr A-D/MS, subj: Report on the Agency Drug Abuse Exhibit at the American Medical Association Convention

TRANSMITTAL SLIP		DATE 3 July 1972
TO: Mr. Coffey via Mr. Wattles		
ROOM NO.	BUILDING	
REMARKS:		
<p>Recommend your signature.</p>  <p>LDP</p>		
FROM:		
ROOM NO.	BUILDING	EXTENSION

FORM NO. 241
1 FEB 55

REPLACES FORM 36-8
WHICH MAY BE USED.

(47)

SECRET

30 June 1972

MEMORANDUM FOR: Deputy Director for Support

SUBJECT : Report on the Agency Drug Abuse Exhibit at
the American Medical Association Convention

1. This is a report on the showing of the Agency Drug Abuse Exhibit at the annual convention of the American Medical Association in San Francisco, 18-22 June 1972.

2. The Agency's exhibit was awarded First Prize, the Billings Gold Medal, in its class. A brief description of this award is attached. In essence, the Billings Award is for excellence in correlating facts on a subject and excellence in presentation. The medal itself is now being engraved and will be forwarded to the Agency. Also attached is a copy of

25X1

3. A team of three OMS medical officers, [redacted]

25X1

25X1

[redacted] accompanied the exhibit and were available throughout the entire showing to discuss the medical aspects, prevention, complications and treatment of drug abuse. They report that from the very beginning of the showing there was a remarkable and steady visitor response. Of the 10,101 physicians -- and their over 12,000 guests -- who attended the convention, our doctors estimate that up to 2,000 visited the Agency's exhibit each day. Also, from the very beginning there was a mounting number of invitations to show the exhibit at other professional meetings. Some of these, for example, are from:

American Academy of Family Physicians
American Academy of Pediatrics
American Hospital Association
International College of Surgeons
Connecticut Medical Society
North Carolina Medical Society
Puerto Rico Medical Society

SECRET

**SUBJECT: Report on the Agency Drug Abuse Exhibit at the
American Medical Association Convention**

25X1 The attached pamphlet, Jargon of the Drug World, prepared by [] and shown as part of the exhibit, was an item of great interest. There were 175 requests for mailing of this pamphlet.

25X1 4. Although great credit is due [] and [] for the outstanding manner in which they presented the Agency's exhibit at the AMA convention, several other Agency employees deserve special recognition in this highly rewarding effort; these are:

25X1

25X1 a. [] of our Operations Division who originally conceived the Drug Abuse Exhibit and developed it to its present excellence;

25X1 b. [] Chief of our Operations Division who provided overall supervision in the development of the exhibit;

25X1 c. [] of the Graphics and Visual Aids Staff, Printing Services Division, Office of Logistics who designed and built the exhibit. Their ingenuity and creative skill in pictorializing the ideas to be conveyed were truly superb. They also traveled to San Francisco to set up the exhibit.

25X1 d. There are also other people, too numerous to list here, who assisted in this effort. There were, for example, other employees of the Office of Logistics, employees of the Office of [] and of the Office of Security who rendered critical service in crating, moving and safeguarding the exhibit in its movement to San Francisco and during the exhibition. We are very grateful to the Director of Logistics, the Director of [] and the Director of Security for the services of all these people. We are also indebted to the Assistant to the Director for his invaluable counsel in press and publicity matters.

25X1

**SUBJECT: Report on the Agency Drug Abuse Exhibit at the
American Medical Association Convention**

e. Finally, we in the OMS are deeply grateful to you and to the Director for allowing us the opportunity to venture into this new effort at relating to the public. Professionally we are extremely pleased with the result, and we hope we have contributed to the appropriate enhancement of the Agency's image.

SIGNED
CHARLES A. BOHRER, M.D.
CHARLES A. BOHRER, M. D.
Acting Director of Medical Services

Attachments

25X1

Tex -

Have you had any
clue from OTS when
write up on the
AAA award will be
received?

see
72-2611

STAT

idea should be
reinforced by the
Colby's idea on display
in front Corridor in
connection with drug

Seminars

Approved For Release 2003/06/20 : CIA-RDP84-00780R004600120031-7

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